

Graphic Designer / Marketing Assistant

Theralase is the foremost brand in a New Era of Cold Laser Technology. The Theralase Team proudly manufactures a state-of-the-art superpulsed laser system claiming efficacy for a full range of conditions including pain management, wound healing, dental treatments, veterinarian applications, smoking cessation, and anti-aging.

As a result of continued growth, we are looking for a Graphic Designer / Marketing Assistant to join our team. Your primary responsibilities would be the following: assist in the design and development of sales creative, answer customer marketing inquiries, assist in the coordination of tradeshow and practitioner events, gather market research and competitive information, replenish sales materials when required and perform various administrative duties as required by the marketing manager.

The ideal candidate will have 1-2 years experience working as a graphic design or as a marketing assistant and must demonstrate a high level of written and oral communication. Proficiency with the Adobe Graphics Suite is a must.

We expect our candidate to learn quickly, take the initiative to learn more by using internet resources and collaborate with team members.

Post-secondary education or equivalent work experience required. Applicants must be bondable.

Duties and Responsibilities:

- Design and develop sales creative
- Respond to marketing inquiries on a timely basis
- Assist with the coordination of tradeshow and internal events.
- Help to gather market data and competitive information
- Collate and replenish sales materials when required
- Perform administrative duties as required by the company

Skills and Qualifications Required:

- +1-2 years of design experience in a similar role
- **Proficiency with the Adobe Graphics Suite.**
- Post-secondary education (college or university)
- Excellent oral and written communication skills
- Organized, self-disciplined and professional in demeanor
- Ability to bring closure to difficult projects

Compensation

Theralase offers a competitive compensation plan including a base salary and a comprehensive benefits package that includes extended health, dental, drug, disability, and more.

Questions about this position

If you have questions or comments about this position or our company feel free to contact us at careers@theralase.com; we will be happy to provide you with the information you need.

How to Apply

Send resumes to:
careers@theralase.com

